

Our Neighbors Have Spoken



Presented by
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Data Analyst, FOCS Project Manager
Food Bank of Northern Nevada

In partnership with
UNIVERSITY OF NEVADA, RENO
Nevada Center for Surveys, Evaluation, and Statistics

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4/18/23 Nevada Council on Food Security Meeting, 1pm PST

Agenda Item #6

“FOR DISCUSSION ONLY: Feeding Our Community Survey – Charlotte Williams, Data Analyst Food Bank of Northern Nevada”

More details of Survey: <https://fbnn.org/focsresults/>

How does this apply to my organization?

Nevada Food Security
Strategic Plan 2023

Themes

LEAD

GROW

FEED

REACH

BUILD



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Nevada Department of Health & Human Services Food Security Strategic Plan 2023 –
Five Themes

Image cited: [AbsolutVision](#) on [Unsplash](#)

Feeding Our Community Survey (FOCS)

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Goals Survey Results Takeaways Actions

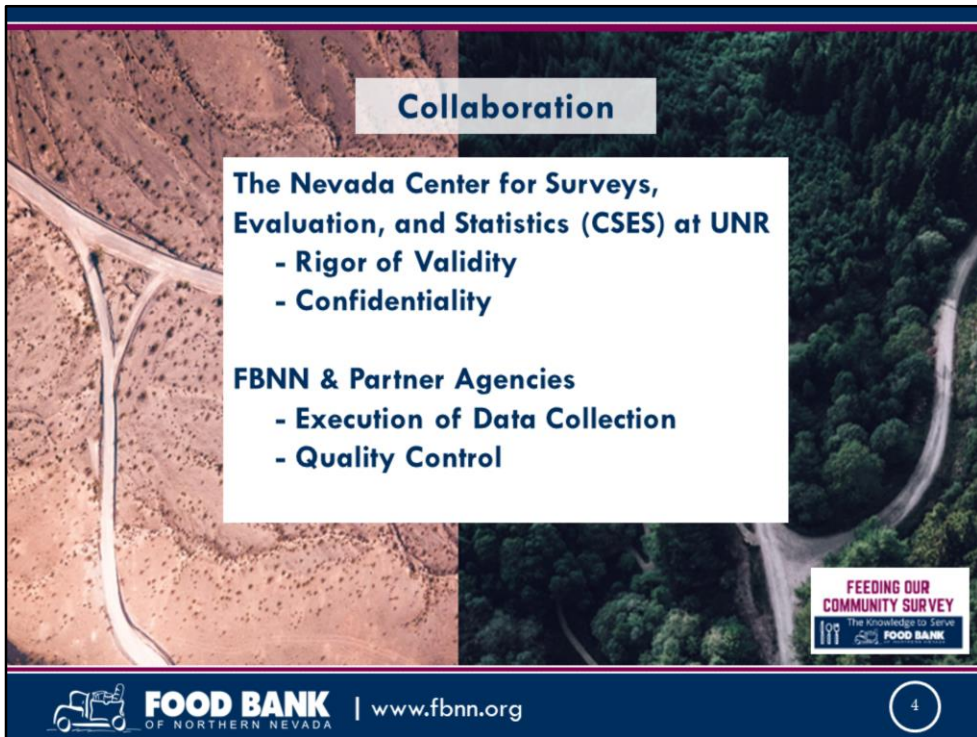
PASSION LED US HERE

“Data helps influence decisions we make and actions we take.” – Nicole Lamboley

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GOALS: Needs Assessment and Neighbor Satisfaction Survey
Image cited: [Ian Schneider](#) on [Unsplash](#)



Collaboration


**The Nevada Center for Surveys,
Evaluation, and Statistics (CSES) at UNR**

- Rigor of Validity
- Confidentiality

FBNN & Partner Agencies

- Execution of Data Collection
- Quality Control

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CSES: [Nevada Center for Surveys, Evaluation, and Statistics | School of Public Health | University of Nevada, Reno \(unr.edu\)](https://www.unr.edu/school-of-public-health/center-for-surveys-evaluation-and-statistics/)

Images Cited:

Left image: [Julio Rivera](#) on [Unsplash](#)

Right image: [Tom Parsons](#) on [Unsplash](#)

12+ Months of Surveying Neighbors

Q1

MARCH							APRIL							MAY							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
	1	2	3	4	5	6				1	2	3							1		
7	8	9	10	11	12	13	4	5	6	7	8	9	10	2	3	4	5	6	7	8	
14	15	16	17	18	19	20	11	12	13	14	15	16	17	9	10	11	12	13	14	15	
21	22	23	24	25	26	27	18	19	20	21	22	23	24	16	17	18	19	20	21	22	
28	29	30	31	25	26	27	28	29	30	23	24	25	26	27	28	29					
														30	31						

Q2

JUNE							JULY							AUGUST						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5				1	2	3	1	2	3	4	5	6	7		
6	7	8	9	10	11	12	4	5	6	7	8	9	10	8	9	10	11	12	13	14
13	14	15	16	17	18	19	11	12	13	14	15	16	17	15	16	17	18	19	20	21
20	21	22	23	24	25	26	18	19	20	21	22	23	24	22	23	24	25	26	27	28
27	28	29	30	25	26	27	28	29	30	31	29	30	31							

Q3

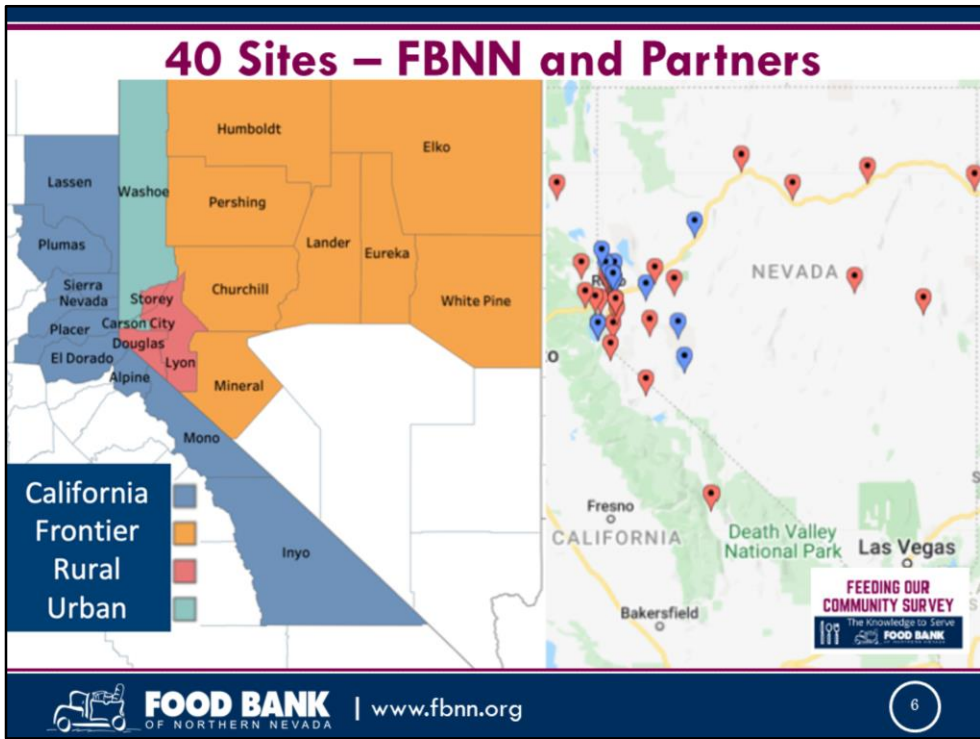
SEPTEMBER							OCTOBER							NOVEMBER							
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			1	2	3	4					1	2	1	2	3	4	5	6	7		
5	6	7	8	9	10	11	3	4	5	6	7	8	9	7	8	9	10	11	12	13	
12	13	14	15	16	17	18	10	11	12	13	14	15	16	14	15	16	17	18	19	20	
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26	27	28	29	30	24	25	26	27	28	29	30	28	29	30							
							31														

Q4

DECEMBER							JANUARY							FEBRUARY								
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S		
												1	1	2	3	4	5					
5	6	7	8	9	10	11	2	3	4	5	6	7	8	6	7	8	9	10	11	12		
12	13	14	15	16	17	18	9	10	11	12	13	14	15	13	14	15	16	17	18	19		
19	20	21	22	23	24	25	16	17	18	19	20	21	22	20	21	22	23	24	25	26		
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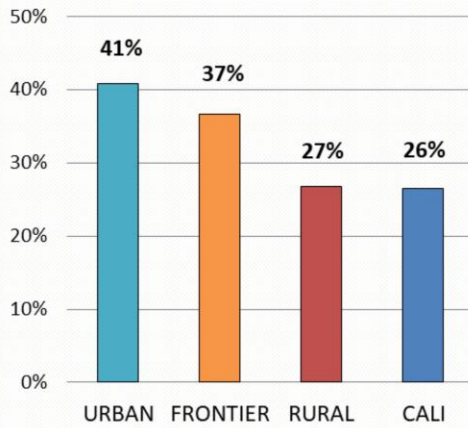


Surveillance Style Data Collection March 2021 – March 2022
 Source: UNR CSES Final Report



Source: UNR CSES Final Report

Participation by Region



Goal Response Rate = 20%

Actual Response Rate = 36.5%



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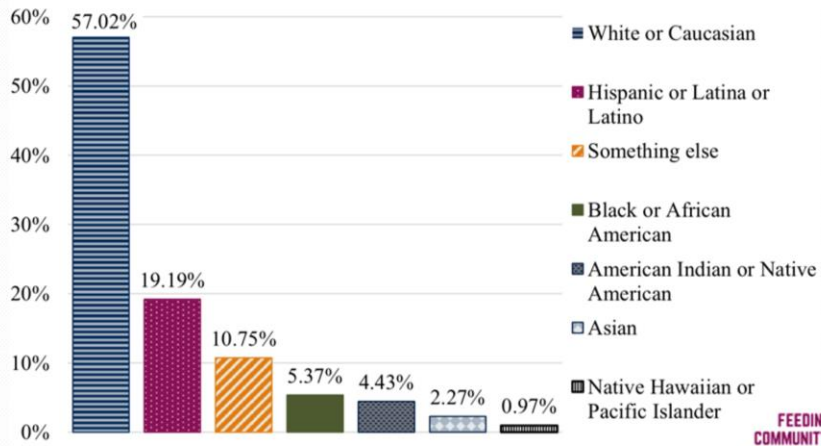
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Data Source: UNR CSES Final Report

Neighbor Demographics

Respondents by Race and Ethnicity (Question 25)



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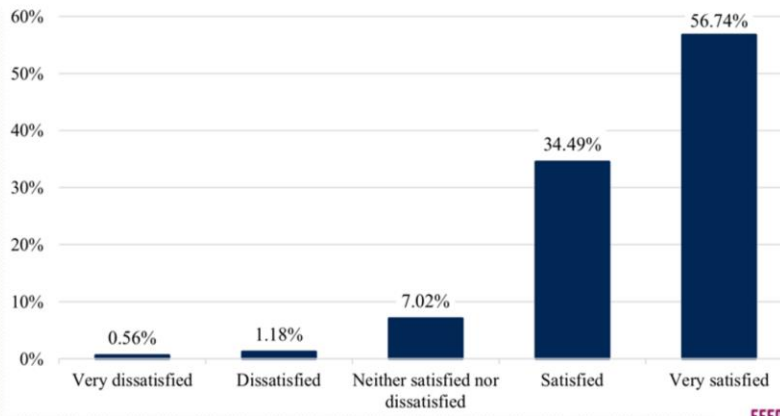
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Source: UNR CSES Final Report

Satisfaction – Level of Service

Respondent Satisfaction with Services Provided (Question 21)



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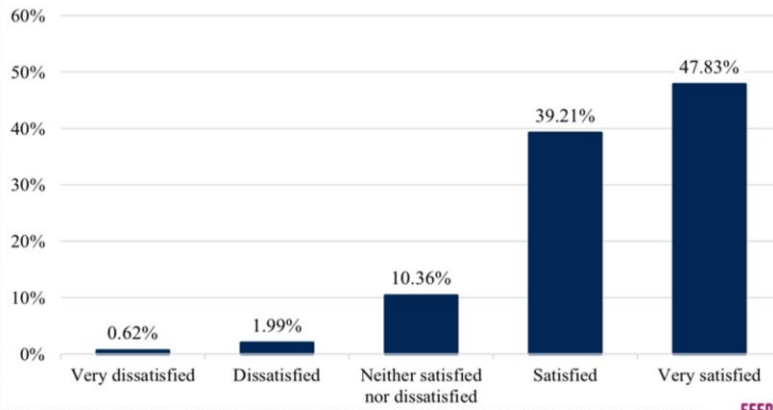
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Source: UNR CSES Final Report

Satisfaction – Food Received

Respondent Satisfaction with Quality of Products Provided (Question 20)



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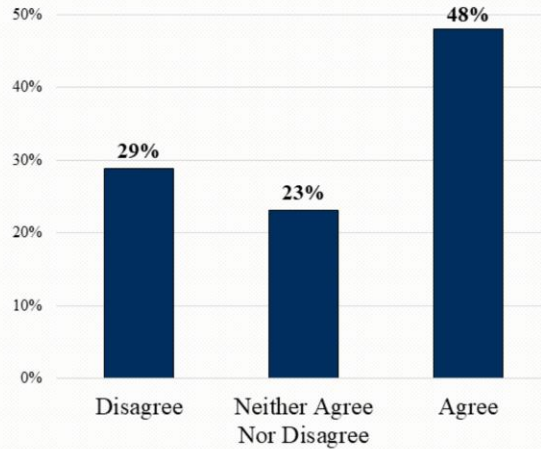
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Source: UNR CSES Final Report

Healthy vs. Unhealthy Food

Percentage of Respondents Who Buy Unhealthy Foods Due to Low Cost (Question 12)



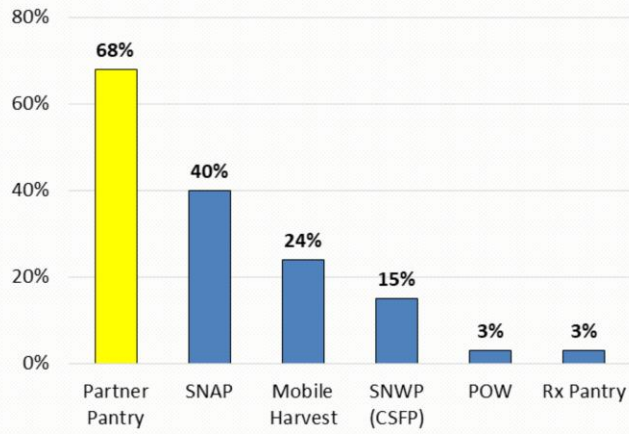
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Data Source: UNR CSES Final Report

Where Neighbors Access Food Assistance



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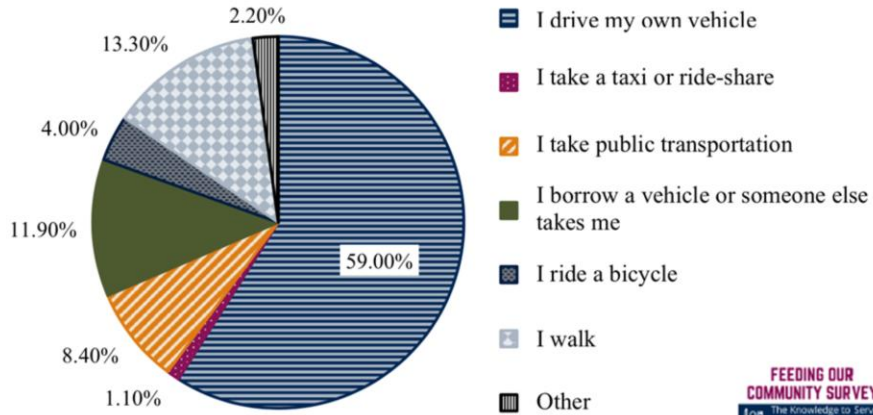
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Data Source: UNR CSES Final Report

Transportation Mode Used Most

What transportation do you use most to get food? (Question 7)



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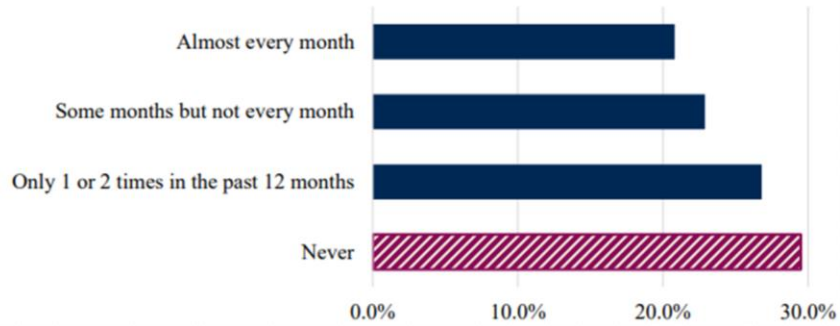
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Source: UNR CSES Final Report

Frequency of Running Out of Food

Frequency of Respondents Running Out of Food (Question 10)



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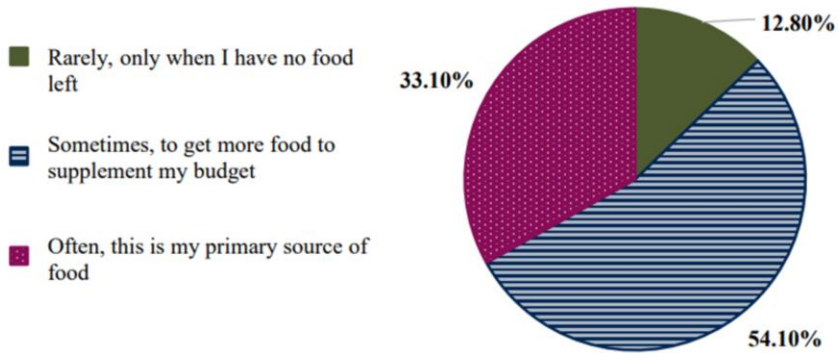
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Source: UNR CSES Final Report

Frequency of Using Our Services

Respondent Reasons and Frequency for Using Pantry Services (Question 13)



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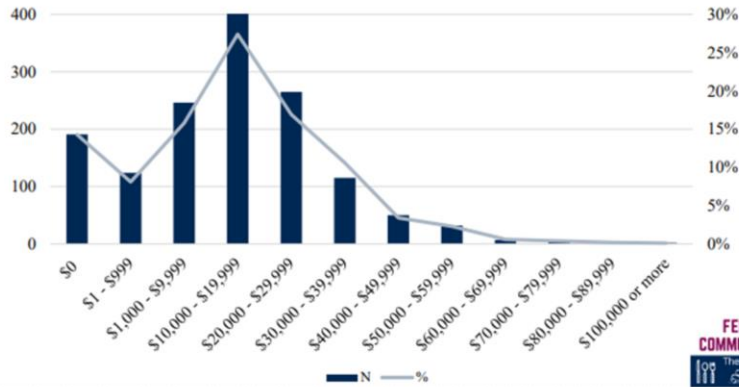
15

Source: UNR CSES Final Report

Key Takeaways - Poverty

POVERTY REMAINS THE BIGGEST DRIVER OF FOOD INSECURITY

Respondent Total Household Income Before Taxes (Question 34)



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Source: UNR CSES Final Report

Key Takeaways - Tradeoffs

IMPOSSIBLE CHOICES



41%
choose between
food and
housing costs



More than
half
choose between
food and
transportation



27%
choose between
food and
prescriptions



1 in 3
choose between
food and
medical bills



41%
choose between
food and
utilities

"My husband passed away and everything fell apart financially. He was the sole provider, and I was a stay-at-home mom taking care of my son with special needs."



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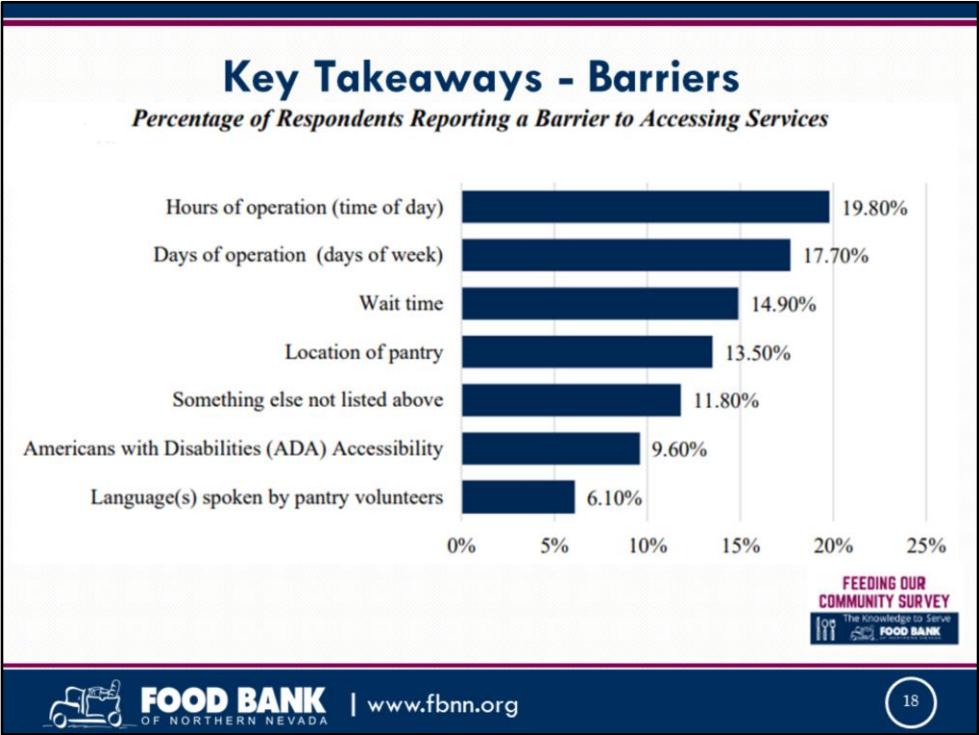


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Image Cited: [Hunger-by-the-Numbers-2023.pdf \(fbnn.org\)](#)



Source: UNR CSES Final Report

What's Next

Strategic Actions by Stakeholder:

- Partner Agencies
- FBNN Staff
- Neighbors
- Other Community Partners

“Partner agencies play a big role in the neighbor experience. How do we focus on equity and access? What do we need to consider?”

– Jenny Yeager, 2022 FBNN Agency Conference



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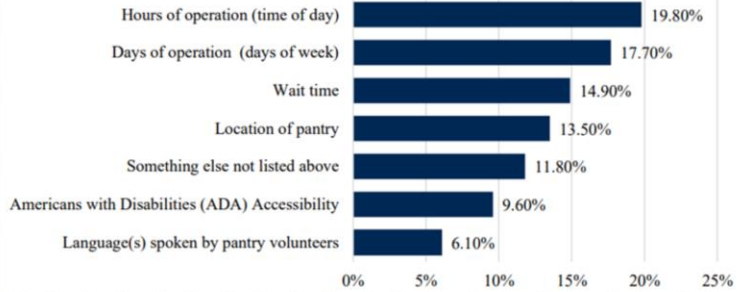
Image cited: [elizabeth lies](#) on [Unsplash](#)



Image cited: [Markus Spiske](#) on [Unsplash](#)

Questions

Percentage of Respondents Reporting a Barrier to Accessing Services



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Source: UNR CSES Final Report